



DAVE WILSON

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DaveWilsonImages.com

PROFILE

Creative, widely published individual with 25 years of experience in writing, photography and graphic design including two decades in PR and communications

TECHNICAL SKILLS

- Adobe Creative Suite
- Basic HTML
- Nikon and Canon cameras
- Microsoft Word and PowerPoint

PUBLICATIONS

Ruins Seldom Seen
Guidebook
combining hiking with archaeology
(FalconGuides, 1998 and 2011)

EDUCATION

1990: University of Arizona, Tucson, Az.
Bachelor of Arts in Journalism

2013: Phoenix College, Phoenix, Az.
Associate in Applied Science in Computer Graphic Design

EXPERIENCE

1/10 - Present: Owner/Photographer

BDA Dave Wilson Images, Phoenix, Az.

- Gross approximately \$1,500 per week selling award-winning fine art nature and landscape photography at juried shows across Arizona such as the Tempe Festival of the Arts, 4th Avenue Street Fair in Tucson, and Tubac Festival of the Arts.
- Working through art consultants, interior designers and a gallery, provide nature photography to a wide range of clients including the Mayo Clinic Cancer Center in Phoenix, University Medical Center in Tucson, Banner Thunderbird Medical Center in Glendale, Az. and the Arizona State Treasurer's Office.
- Provide nature photography through DaveWilsonImages.com to homeowners, businesses and publications such as YellowBook and the CBS Weather Calendar.

11/97 - 1/10: Communications Coordinator

Downtown Mesa Association, Mesa, Az.

- Combined writing, photography and graphic design to create press releases, feature stories, brochures, display ads, posters, banners, fliers and other materials promoting downtown Mesa.
- Transformed the Downtown Focus from a small in-house newsletter into a colorful, more journalistically styled tabloid for the general public promoting downtown shopping, dining, events and more (bimonthly with an average page count of 28 and a print circulation of 14,000).
- Created downtown Mesa's official website, which drew hundreds of unique visitors per day and increased Downtown Focus views by 6,000 per issue.
- Consistently placed information and photographs in outside media, from the Arizona Republic and Mesa Tribune to Scottsdale Magazine and WHERE Phoenix+Scottsdale magazine.

3/95 - 11/97: Managing Editor

First Letter Newsletters, a division of Graphics Co-Op, Chandler, Az.

- Combined writing, photography and graphic design to create newsletters for auto dealers, audio-visual equipment dealers, healthcare providers, a Mexican food maker and many other businesses, a number of which renewed annual contracts under the condition that no one else service their account.

7/91 - 3/95: Writer

Walker Agency Public Relations, Scottsdale, Az.

- Wrote press releases and did photography to promote Yamaha Marine, Shimano Fishing Tackle and other manufacturers in the outdoor industry.
- Created and consistently placed feature stories on fishing, boating, hunting and other outdoor activities verbatim in newspapers and magazines across the country.
- Won an IABC Copper Quill Award for feature writing.